

# BEBA

( Building and Enhancing Bonding and Attachment )

## A Center for Family Healing

945 Oso Road, Ojai, CA 93023  
beba.org info@beba.org

## Annual Report for 2012

BEBA's major project over the past year, as in years past, has been the BEBA Family Clinic, where facilitators see families about once a week in sessions lasting approximately one hour. Families come for as long as it takes to resolve issues and traumatic imprinting and until they have effective parenting skills so they can continue on their own with occasional support. Several families who brought their children in as babies have returned as the need arose for anywhere from one to ongoing regular sessions.

### Family Sessions at the BEBA Clinics

During 2012 BEBA facilitators worked with **74 family members across 27 families**. 13 of these families started in 2012; 14 started before 2012.

- The Ojai BEBA Clinic provided 100 family sessions and 44 phone sessions.
- The Santa Barbara BEBA Clinic provided 86 family sessions and 15 phone sessions.
- Between January 1993, when BEBA started and Dec 31, 2012, BEBA has served a total of 172 families.

### Demographics of Families in the Family Clinic

BEBA operated on a sliding scale based on income with a per hour charge varying from \$15 to \$140/hour. Clients were charged an average of \$65.75/ hour. Sessions lasted an average of 67 minutes.

The following is a breakdown of families seen in 2012 by annual income:

- 37% of the sessions were with families with annual incomes from \$10,000 to \$30,000.
- 22% of the sessions were with families with annual incomes from \$30,000 to \$50,000.
- 11% of the sessions were with families with annual incomes from \$50,000 to \$100,000.
- 30% of the sessions were with families with annual incomes of \$100,000 or more.

Annual Income	No. of Families	Sessions for Families in this income bracket
10-20,000	3	14 (17 hrs total)
20-30,000	2	10 (13 hrs total)
30-40,000	7	76 (84 hrs total)
40-50,000	4	32 (35 hrs total)
50-60,000		
60-70,000	3	35 (39 hrs total)
70-100,000		
≥ 100,000	8	78 (84 hrs total)
<b>Total</b>	<b>27</b>	<b>245 (272 hrs total)</b>

### **Community Outreach**

BEBA began offering 4 part class series in the fall of 2012 at the Santa Barbara Clinic. These classes will be offered on a quarterly basis and feature topics related to BEBA. The classes were taught by Ray Castellino, Tara Blasco and Mary Jackson. Classes had between 7 and 16 participants that paid \$5-\$20 per class.

### **The Santa Barbara Facility**

The BEBA family clinic moved from the Castellino home in 2012. The new facility is located at 226 E. Canon Perdido, Ste K in the heart of downtown Santa Barbara.

The BEBA Board of Directors worked very hard to remodel the 2 room suite plus reception area and private bathroom. The BEBA session room is filled with gym mats, comfortable seating for up to 20 people, toys, balls, tunnels, pillows, etc. The second room in the suite is rented per day on a month to month basis to other professionals. The BEBA session room is also available to rent during BEBA's off hours. BEBA was earning \$1000/month at the end of 2012.

All of BEBA's 20 years of videotapes and administrative / bookkeeping / tax records are stored here.

### **The Ojai Facility**

Since September 2004, BEBA has operated a second clinic in Ojai at the home of BEBA facilitator and board member Tara Blasco. Both Tara and Nancy Greenfield offered sessions there and staff had their staff meetings there. The rent for this branch of BEBA is provided free of charge by Tara. It consists of a playroom complete with gym mats, a tunnel, toys, pillows.

### **Clinical Staff**

The BEBA internship program continues to expand. The roles of the internship program for the Family Clinics are:

1. Facilitator who works with and trains assistant(s)
2. Facilitator who works with their own families
3. Co-facilitator [works with another facilitator or solo but hasn't started her own families]
4. Assistant facilitator [Assists another facilitator]
5. Videographer

The experience and training of all staff is extensive. All assistants have completed Raymond Castellino's 2+ year Foundation Training (see [www.castellinotraining.com/foundation/](http://www.castellinotraining.com/foundation/)) and are certified craniosacral therapists (see [www.craniosacraltherapy.org/](http://www.craniosacraltherapy.org/)). All co-facilitators and facilitators have either assisted or are assisting another 2+ year Foundation Training. In addition, those who have become assistant facilitators have videotaped prior to that 100-300 family sessions.

The clinical staff included 9 people: 2 Clinic Co-Directors, 3 Facilitators, 1 Administrator and 3 Volunteer Videographers.

In the Santa Barbara Clinic, Tara Blasco, Ph.D., RCST® and Kenyon Taylor, CMT, RCST® facilitated sessions on Wednesdays at the new Santa Barbara Clinic location. In the fall, Tara Blasco, Ph.D., RCST® began facilitating on Tuesdays and Kenyon Taylor, CMT, RCST® on Wednesdays at the Santa Barbara Clinic. Tara Blasco, Ph.D. RCST and Nancy Greenfield, Ph.D., RCST® facilitated families at the Ojai Clinic.

Raymond Castellino, D.C., RCST®, and Tara Blasco, Ph.D., RCST® served as the volunteer Co-Directors who provided supervision on behalf of the Board of Directors. Tara Blasco donated her time as a facilitator as well. The paid facilitators were Nancy Greenfield, Ph.D., RCST® and Kenyon Taylor, CMT, RCST®. Sandra Castellino retired as

the Administrator at the beginning of the year, and was temporarily replaced by Jessica Fontaine. Monica Marshall replaced Jessica as the Administrator in July.

The main videographers were Frank Carbone and Eddie Rocket. All the videographers volunteered their time, 94 sessions in 2012. Two observers participated in clinical training, paying BEBA \$20 a session for this educational experience, 5 sessions total.

### BEBA's Development Needs

In 2012 the clinics served 2-7 families a week with profound life changing effects for the families involved. The staff members who work at BEBA under Dr. Castellino's supervision are serving more families than BEBA's current income provides for. Funding is needed to continue the level of sliding scale services.

BEBA would like to create educational booklets. These booklets will be funded over time by quarterly 4-week class sessions taught by Ray Castellino, Tara Blasco, Mary Jackson and Keri Starbuck.

The 2012 BOD includes Patricia Selbert as President, Marla Van Stein as Secretary, Keri Haskell-Starbuck as Treasurer, Heidi DeBra, Raymond Castellino and Tara Blasco.

### Fundraising & Financials

BEBA fundraised close to \$28,000 in 2012. This included over \$16,000 in donations from BEBA's BOD to pay for renovations and startup costs at the new Santa Barbara clinic.

<b>Revenue</b>	Program Income	\$17,767.00	<b>Assets</b>	Cash & Receivables	\$4,773.00
	Rental Income	\$3,365.00		Renovations & Furnishings	\$12,611.00
	Donations	\$27,636.00		Other Assets	\$1,998.00
	<b>Total Revenue</b>	<b>\$48,768.00</b>		<b>Total Assets</b>	<b>\$19,382.00</b>
<b>Expense</b>	Payroll	\$29,710.00	<b>Liabilities</b>	SB Clinic Loans	\$10,000.00
	Rent	\$13,042.00		Other Liabilities	\$1,976.00
	Other Operating Costs	\$11,559.00		<b>Total Liabilities</b>	<b>\$11,976.00</b>
	<b>Total Expense</b>	<b>\$54,311.00</b>			
	<b>Net Revenue</b>	<b>-\$5,543.00</b>		<b>Net Equity</b>	<b>\$7,406.00</b>