



# BEBA

Building & Enhancing Bonding & Attachment

## A Center for Family Healing

### Annual Report for 2013

BEBA's major project over the past year, as in years past, has been the BEBA Family Clinic, where facilitators see families about once a week in sessions lasting approximately one hour. Families come for as long as it takes to resolve issues and traumatic imprinting and until they have effective parenting skills so they can continue on their own with occasional support. Several families who brought their children in as babies have returned as the need arose for anywhere from one to ongoing regular sessions.

#### Family Sessions at the BEBA Clinics

BEBA Facilitators provided a total of 344 sessions (245 sessions in 2012) averaging 70 minutes.

- The Ojai BEBA Clinic provided 131 family sessions and 36 phone sessions.
- The Santa Barbara BEBA Clinic provided 160 family sessions and 17 phone sessions.

The family clinic operated on a sliding scale based on income with a per hour charge varying from \$15/hour to \$140/hour. Clients were charged an average of \$72/ hour.

38 families came to BEBA in 2013 (74 in 2012 ): 107 individuals including 43 children and their parents. 19 of these families started in 2013; 19 started before 2013. Between January 1993, when BEBA started, and Dec 31, 2013, BEBA has served a total of 201 families.

#### Demographics of Families in the Family Clinic

The following is a breakdown of families seen in 2013 by annual income:

- 29% of the sessions were with families with annual incomes from \$6,000 to \$30,000.
- 37% of the sessions were with families with annual incomes over \$30,000 to \$60,000.
- 10% of the sessions were with families with annual incomes over \$60,000 to \$90,000.
- 24% of the sessions were with families with annual incomes over \$100,000.

Annual Income	No. of Families	Sessions for Families in this income bracket
6,000-30,000	11	108 (126 hrs total)
Over 30,000-60,000	14	132 (150 hrs total)
Over 60,000-90,000	4	25 (29.5 hrs total)
Over 100,000	9	79 (94.5 hrs total)
<b>Total</b>	<b>38</b>	<b>344 (400 hrs total)</b>

## **Community Outreach**

BEBA began offering 4 part class series in the fall of 2012 at the Santa Barbara Clinic. These classes were offered on a quarterly basis throughout 2013 and feature topics related to BEBA, including, supporting children with difficult emotions, supporting sleep in the family and healing after a traumatic birth. The classes were taught by Ray Castellino, Tara Blasco, Mary Jackson, Keri Starbuck and Kenyon Taylor. Classes had between 5 and 20 participants that paid \$5-\$20 per class.

One of BEBA's major projects this year was to increase community outreach by promoting the content of these classes through recordings and transcripts created by BEBA volunteers. In 2013, we created a store on BEBA.org where many of these classes can be purchased as audio downloads. Future plans are to turn transcribed recordings into topical booklets.

## **Santa Barbara Clinic**

This was BEBA's first full year at the new facility located at 226 E. Canon Perdido, Ste K in the heart of downtown Santa Barbara. Tara Blasco and Kenyon Taylor offered sessions at this clinic. The BEBA room is filled with gym mats, comfortable seating for up to 20 people, toys, balls, tunnels, pillows, etc. The suite includes a second room that is rented per day on a month to month basis to other professionals. The BEBA session room is also available to rent during BEBA's off hours. The Santa Barbara Clinic earned an average of \$700.00 per month. Community classes were held at this location which resulted in many of BEBA's new clients.

## **Ojai Clinic**

Since September 2004, BEBA has operated a second clinic in Ojai at the home of BEBA Facilitator, Co-Director and board member, Tara Blasco. Tara and Nancy Greenfield offered sessions there and staff meetings were held there. The rent for this branch of BEBA is provided free of charge. It consists of a playroom complete with gym mats, tunnels, toys, pillows etc.

## **Clinical Staff**

The experience and training of all staff is extensive. All assistants have completed Raymond Castellino's 2+ year Foundation Training (see [www.castellinotraining.com/foundation/](http://www.castellinotraining.com/foundation/)) and are certified craniosacral therapists (see [www.craniosacraltherapy.org/](http://www.craniosacraltherapy.org/)). All co-facilitators and facilitators have either assisted or are assisting another 2+ year Foundation Training. In addition, those who have become assistant facilitators have videotaped prior to that 100-300 family sessions.

The clinical staff included 9 people: 2 Clinic Co-Directors, 4 Facilitators, 1 Bookkeeper & Administrative Assistant and 2 Volunteer Videographers.

Raymond Castellino, D.C., RCST®, and Tara Blasco, Ph.D., RCST® served as the volunteer Co-Directors who provided supervision on behalf of the Board of Directors. Tara Blasco donated her time as a facilitator as well. The paid facilitators were Nancy Greenfield, Ph.D., RCST®, Kenyon Taylor, CMT, RCST® and Alison Greene-Barton, RCST®, SEP, PPN Therapist.

Tara Blasco, Ph.D., RCST® offered sessions on Tuesdays and Kenyon Taylor, CMT, RCST® on Wednesdays at the Santa Barbara Clinic. Tara Blasco, Ph.D. RCST and Nancy Greenfield, Ph.D., RCST® facilitated families at the Ojai Clinic throughout the week.

Monica Marshall served as the administrative assistant in charge of bookkeeping, payroll, billing, marketing, record keeping and initial family intake.

Frank Carbone and Eddie Rocket volunteered as videographers.

## **BEBA's Development Needs**

In 2013 the clinics served 2-7 families a week with profound life changing effects for the families involved. The staff members who work at BEBA under Dr. Castellino's supervision are serving more families than BEBA's current income provides for. Funding is needed to continue the level of sliding scale services.

BEBA would like to create educational booklets. These booklets will be funded over time by quarterly 4-week class sessions taught by Ray Castellino, Tara Blasco, Mary Jackson, Kenyon Taylor and Keri Starbuck.

The 2013 Board of Directors included Patricia Selbert as President, Marla Van Stein as Secretary, Keri Haskell-Starbuck as Treasurer, Heidi DeBra, Raymond Castellino and Tara Blasco.

## **Fundraising & Financials**

BEBA fundraised \$23,605 in 2013. This included \$13,000 in donations from BEBA's Board of Directors.

<b>Revenue</b>	Program Income	\$29,471.00	<b>Assets</b>	Cash & Receivables	\$12,432.00
	Class Income	\$1,562.00		Renovations & Furnishings	\$10,811.00
	Rental Income	\$8,300.00		Other Assets	\$1,562.00
	Donations	\$23,605.00		<b>Total Assets</b>	\$24,805.00
	<b>Total Revenue</b>	<b>\$62,938.00</b>			
<b>Expense</b>	Payroll	\$22,798.00	<b>Liabilities</b>	SB Clinic Loans	\$5,000.00
	Rent	\$19,053.00		Other Liabilities	\$1,893.00
	Other Operating Costs	\$10,636.00		<b>Total Liabilities</b>	\$6,893.00
	<b>Total Expense</b>	<b>\$52,487.00</b>		<b>Net Equity</b>	<b>\$17,912.00</b>
	<b>Net Revenue</b>	<b>\$10,451.00</b>		<b>Total Liabilities + Equity</b>	<b>\$24,805</b>