



Annual Report for 2014

BEBA's major project over the past year, as in years past, has been the BEBA Family Clinic, where facilitators see families about once a week in sessions lasting approximately one hour. Families come for as long as it takes to resolve issues and traumatic imprinting and until they have effective parenting skills so they can continue on their own with occasional support. Several families who brought their children in as babies have returned as the need arose for anywhere from one to ongoing regular sessions.

Family Sessions at the BEBA Clinics

BEBA Facilitators provided a total of 249 sessions (344 sessions in 2013) averaging 73 minutes.

- The Ojai BEBA Clinic provided 107 family sessions and 33 phone sessions.
- The Santa Barbara BEBA Clinic provided 79 family sessions and 30 phone sessions.

The family clinic operated on a sliding scale based on income with a per hour charge varying from \$30/hour to \$140/hour. Clients were charged an average of \$63/ hour.

32 families came to BEBA in 2014 (38 in 2013): 107 individuals including 40 children and their parents. 12 of these families started in 2014; 20 started before 2013. Between January 1993, when BEBA started, and Dec 31, 2014, BEBA has served a total of 214 families.

Demographics of Families in the Family Clinic

The following is a breakdown of families seen in 2014 by annual income:

- 40% of the sessions were with families with annual incomes up to \$30,000.
- 36% of the sessions were with families with annual incomes over \$30,000 to \$60,000.
- 8% of the sessions were with families with annual incomes over \$60,000 to \$90,000.
- 16% of the sessions were with families with annual incomes over \$100,000.

Annual Income	No. of Families	Sessions for Families in this income bracket
Up to \$30,000	11	99 (281 hrs total)
Over 30,000-60,000	12	90 (105 hrs total)
Over 60,000-90,000	4	20 (23.5 hrs total)
Over 100,000	5	40 (54.6 hrs total)
Total	32	249 (464 hrs total)

Community Outreach

BEBA began offering 4 part class series in the fall of 2012 at the Santa Barbara Clinic. These classes were offered on a quarterly basis throughout 2014 and feature topics related to BEBA, including, supporting children with difficult emotions, supporting sleep in the family and healing after a traumatic birth. The classes were taught by Ray Castellino, Tara Blasco, Mary Jackson, Keri Starbuck and Kenyon Taylor. Classes had between 5 and 20 participants that paid \$5-\$20 per class.

One of BEBA's major projects this year was to increase community outreach by promoting the content of these classes through recordings and transcripts created by BEBA volunteers. Future plans are to turn transcribed recordings into topical booklets.

Santa Barbara Clinic

This was BEBA's second year at the new facility located at 226 E. Canon Perdido, Ste K in the heart of downtown Santa Barbara. Tara Blasco and Kenyon Taylor offered sessions at this clinic. The BEBA room is filled with gym mats, comfortable seating for up to 20 people, toys, balls, tunnels, pillows, etc. The suite includes a second room that is rented per day on a month to month basis to other professionals. The BEBA session room is also available to rent during BEBA's off hours. Community classes were held at this location which resulted in many of BEBA's new clients.

Ojai Clinic

Since September 2004, BEBA has operated a second clinic in Ojai at the home of BEBA Facilitator, Co-Director and board member, Tara Blasco. Tara and Nancy Greenfield offered sessions there and staff meetings were held there. The rent for this branch of BEBA is provided free of charge. It consists of a playroom complete with gym mats, tunnels, toys, pillows etc. Nancy Greenfield moved to live to Los Angeles by the end of the year and has discontinued being a BEBA facilitator. We will miss her! BEBA's fourth facilitator, Alison Greene Barton, also moved to the East Coast on March 31st, and for this reason discontinued being a BEBA facilitator as well. She is missed too!

Clinical Staff

The experience and training of all staff is extensive. All assistants have completed Raymond Castellino's 2+ year Foundation Training (see www.castellinotraining.com/foundation/) and are certified craniosacral therapists (see www.craniosacraltherapy.org/). All co-facilitators and facilitators have either assisted or are assisting another 2+ year Foundation Training. In addition, those who have become assistant facilitators have videotaped prior to that 100-300 family sessions.

The clinical staff included 9 people: 2 Clinic Co-Directors, 4 Facilitators, 1 Bookkeeper & Administrative Assistant and 2 Volunteer Videographers.

Raymond Castellino, D.C., RCST®, and Tara Blasco, Ph.D., RCST® served as the volunteer Co-Directors who provided supervision on behalf of the Board of Directors. Tara Blasco donated her time as a facilitator as well. The paid facilitators were Nancy Greenfield, Ph.D., RCST®, Kenyon Taylor, CMT, RCST® and Alison Greene-Barton, RCST®, SEP, PPN Therapist.

Tara Blasco, Ph.D., RCST® offered sessions on Tuesdays and Kenyon Taylor, CMT, RCST® on Wednesdays at the Santa Barbara Clinic. Tara Blasco, Ph.D. RCST and Nancy Greenfield, Ph.D., RCST® facilitated families at the Ojai Clinic throughout the week.

Amy Joy Bakken took over for Monica Marshall as the administrative assistant in charge of bookkeeping, payroll, billing, marketing, record keeping and initial family intake.

Frank Carbone and Eddie Rocket volunteered as videographers, and moved into assisting in the last part of the year.

The board of directors in 2014 included Mary Jackson as President, Keri Haskell-Starbuck as treasurer and secretary, Heidi DeBra, Raymond Castellino and Tara Blasco.

Fundraising & Financials

BEBA fundraised \$15,115 in 2014. This included \$5,000 in donations from BEBA's Board of Directors.

Revenue	Program Income	\$21,608.49	Assets	Cash & Receivables	\$8,111.48	
	Class Income	\$780.74		Renovations & Furnishings	\$7,468.78	
	Rental Income	\$10,160.00		Other Assets	\$2,084.88	
	Donations	\$15,115.00		Total Assets	\$17,665.14	
	Total Revenue	\$47,664.23				
Expense	Payroll	\$18,639.35	Liabilities	Payroll Liabilities	\$523.69	
	Rent	\$19,806.00		Security Deposit	\$1,050.00	
	Other Operating Costs	\$11,109.33		Total Liabilities	\$1,573.69	
	Total Expense	\$49,554.68			Net Equity	\$16,091.45
	Net Loss	\$1,890.45			Total Liabilities + Equity	\$17,665.14