



2023 BEBA Annual Report

During the year 2023 BEBA continued supporting families with in person sessions at the Ojai clinic in California as well as with Zoom or phone sessions for families in other areas of the country and the world. Families attend sessions for as long as they want/need to resolve issues and traumatic imprinting and to explore effective parenting skills so they can continue on their own with occasional support.

Family Sessions at the BEBA Clinics

BEBA Facilitators provided a total of 88 sessions in 2023 (97 sessions in 2022) averaging 68 minutes.

- The Ojai BEBA Clinic provided 77 family sessions of which most of them were in person and sometimes they were on the phone or Zoom.
- Online BEBA Clinic provided 11 family sessions which were Zoom sessions.

The family clinic continues operating on a sliding scale between \$75/hour and \$150/hour. Clients were charged an average of \$109/ hour.

21 families came to BEBA in 2023 (25 in 2022): 26 children and their parents. 13 of these families started in 2023. Between January 1993, when BEBA started, and Dec 31, 2023, BEBA has served a total of 291 families.

Demographics of Families in the Family Clinic

The following is a breakdown of families seen in 2023 by annual income:

17% of the sessions were with families with annual incomes between \$60,000 to \$75,000.

- 18% of the sessions were with families with annual incomes between \$75,000 to \$100,000.
- 65% of the sessions were with families with annual incomes between \$100,000 to \$140,000.

Annual Income	No. of Families	Sessions for Families in this income bracket
Over 60,000-75,000	15	33 hrs total
Over 75,000-100,000	16	22 hrs total
Over 100,000	57	37 hrs total
Total	88	92 hrs total

Community Outreach

During the months of Oct. and Nov. this year we organized a BEBA Parenting Summit for parents and professionals to honor BEBA's co-founder, Ray Castellino. This summit took place on Kate White's online teaching platform Center for Prenatal and Perinatal programs. Several of the members of our team presented on topics like how to prepare pregnant families for birth or how to support families with babies and children of all ages to integrate their early traumatic experiences with layers of support and additional resources

Ojai Clinic

Since September 2004, BEBA has operated a clinic in Ojai at the home of BEBA Facilitator, Director and Board Member, Tara Blasco. Tara offered sessions there during the year. The rent for this branch of BEBA is provided free of charge. It consists of a playroom complete with gym mats, tunnels, toys, pillows etc.

Clinical Staff

The clinical staff included 12 people: 1 Clinic Director, 4 Facilitators, 1 Bookkeeper & Administrator, and 6 Volunteer Videographers/Layer of support facilitators.

Our beloved Raymond Castellino, D.C., RCST® co-founder and co-director of the BEBA clinic passed away on December 13, 2020. We miss him immensely and have continued doing the work to support families that he so beautifully developed over the years.

Tara Blasco, Ph.D., RCST® is the solo Director offering her services in this capacity on a volunteer basis. Tara Blasco continued being a paid facilitator offering sessions at the Ojai clinic and online.

Alison Greene-Barton RCST®, SEP, PPN and Beba facilitator offered sessions remotely via Zoom.

Sarah Theismann MA, CMP, SEP was added as a BEBA facilitator and started co-facilitating sessions via zoom with Alison and Tara. We are grateful to have her as a acilitator in the team.

Frank Carbone RCST, PPN facilitator and continuum teacher was added as a facilitator online this year.

Cindy Barnum started to be a co-facilitator for sessions online during 2023

India Leigh, continued to be BEBA's Bookkeeper and Administrator. She continued to contribute part time to BEBA in charge of bookkeeping, payroll, billing, marketing, record keeping and initial family intake.

Jessica Shride, Maritza Luz Vega, Lynn Korst, Alisha Musicant, Kate White and Sarah Grace participated in sessions with families online and Sarah Grace, Alisha Musicant and Maritza Luz Vega also participated in sessions in person in Ojai as a layer of support and as part of their training to become BEBA facilitators.

The board of directors in 2023 included Mary Jackson as President, Vicki Diloia as treasurer, Alexis Baxley as secretary, Heida DeBra and Tara Blasco.

Beba Research Project

We continued distributing the retrospective BEBA research study on how coming to BEBA has affected the 254 families involved in the program over the years from 1993 through 2020. This study has become the book titled "Supporting families to integrate their birth experiences" that is now available at Amazon as well as on our website

We expect the clinic to continue growing and serving families in the Ojai, Santa Barbara area and online for other parts of the country and the world during the coming years.

<https://beba.org/shop/>

The book is also available for sale at Amazon (click the image below)



Supporting Families to Integrate Their Birth Experiences

The BEBA clinic retrospective study

Susan Highsmith, Tara Blasco, Kate White,
Moriah Melin, Mary Jackson, Caroline Kelsey and India Leigh

Fundraising & Financials

BEBA fundraised \$24,858.19 in 2023

Revenue	Program Income	\$8,369.47
	Class Income	\$51.88
	Beba Book Sales	\$222.23
	Workshop Income	\$0
	Donations	\$24,808.19
	Other income	\$2500
	Total Revenue	\$36,001.77

	Payroll Facilitator	\$7,500.00
Expense	Payroll Administrator	\$8,524.75
	Tax Expense	\$1,515.82
	Net Income	\$4,226.21
	Teaching Website	2,677.86
	Other Operating Costs	\$11,557.13
	Total Expense	\$31,775.56

Assets	Cash & Receivables	\$51,956.68
	Renovations & Furnishings	\$0.00
	Other Assets	\$2,092.59
	Total Assets	\$21,160.40

Liabilities	Payroll Liabilities	\$-340.29
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	Security Deposit	\$0.00
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Total Liabilities + Equity	\$51,956.68
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Total Liabilities	\$-340.29
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Net Equity	
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